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## Global System Integration Market 2015-2019

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### About system integration

The impact of IT can be witnessed across industries globally. With advancements in technology,

companies are deploying emerging technologies to enhance their business processes. However, organizations need to take into account the costs involved in adopting these technologies. This has generated the demand for system integration services among enterprises. System integration services offer detailed business analysis and consulting services to assist businesses integrate their legacy technologies with new technologies, standardize business processes, and reduce complexity.

Application integration services, a segment of system integration services, address issues such as development, design, integration testing, and deployment to connect applications with modern architecture and platforms. Companies are increasingly adopting new technologies such as big data, and analytical and mobile solutions from multiple vendors. This has created a huge opportunity for system integrators as these solutions differ in architecture and specifications. System integration services help companies to integrate these hardware and software products sourced from a large pool of IT players. The system integration market is highly fragmented with the presence of a number of tier 1 and tier 2 players. However, established system integrators have developed expertise in areas such as SOA, cloud computing, convergence infrastructure, and mobile computing.

There is significant demand for system integration services from the BFSI, government, manufacturing, and telecommunications sectors.

TechNavio's analysts forecast the global system integration market to grow at a CAGR of 6.29% over the period 2014-2019.

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#### **Covered in this report**

This report covers the current scenario and future growth prospects of the global system integration market during 2015-2019. This market is a sub-segment of the IT services market, and it includes application development and maintenance, software and hardware deployment and support, and integration of IT application and IT infrastructure products. The global system integration market includes system integration services pertaining to infrastructure, ALM and application, and consulting. The report presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the market. The major vendors contributing to the global system integration market are also covered in this report. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

TechNavio's report, Global System Integration Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, the Americas, and EMEA. It covers the landscape of the global system integration market and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

## **Key regions**

- Americas
- APAC
- EMEA

## **Key vendors**

- Accenture
- CSC
- Fujitsu
- HP
- IBM

## **Other prominent vendors**

- Atos
- BT Global Services
- Capgemini
- Computer Science
- Hitachi

**Market driver :**Increasing need to improve business productivity

**Market challenge :**High initial investment

**Market trend :**Emergence of system integration as a service

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## **Contact us:**

**Mr. Nachiket**

**90 State Street, Suite 700**

**Albany, NY 12207**

**Tel: +1-518-618-1030**

**USA: Canada Toll Free: 866-997-4948**

**Website: <http://www.marketresearchreports.biz/>**

**E: [sales@marketresearchreports.biz](mailto:sales@marketresearchreports.biz)**